Summary of Press Coverage for Healthwatch Oxfordshire

March 2013 - ongoing

Notes:
Since there is no formal media monitoring service in place, total figures are conservative
Radio listener numbers are based on the Q3 2013 report from Rajar

	Date	No. items	Circ/Aud	AVE/pg or min	No. Pgs or mins	AVE	
Broadcast & Newswires							
BBC Radio Oxford (Linda Watson)	02 Apr 13	1	79,000		3 mins		Healthwatch
BBC Radio Oxford (Sue Butterworth)	02 Apr 13	1	79,000		3 mins		Healthwatch
BBC South Today Oxford (Sue Butterworth)	02 Apr 13	1					Healthwatch
Jack FM (Linda Watson) between 10am and 3pm	25 Apr 13	1	71,000		4 mins		Healthwatch
Glide FM (Linda Watson)	25 Apr 13	1	21,000				Healthwatch
BBC Oxford Drivetime (Linda Watson)	21 May 13	1	79,000		4.5 mins		Healthwatch
BBC South Today Oxford - Healthwatch (6.30pm)	23 May 13	1			1 min		Healthwatch
BBC South Today Oxford - Healthwatch (10.30pm)	23 May 13	1			1 min		Healthwatch
BBC South Today Oxford - RP (HW Board recruitment)	22 Aug 13	1	79,000				Healthwatch
BBC Radio Oxford - Healthwatch (DR)	02 Dec 13	1	79,000		6 mins		Healthwatch
Jack FM - Healthwatch (DR)	06 Dec 13	1	71,000				Healthwatch
BBC Radio Oxford (HWO - DR)	06 Dec 13	1	79,000				Healthwatch
BBC Radio Oxford (HWO - LS)	16 Dec 13	1	79,000				Healthwatch
BBC Radio Oxford (HWO - JP-G)	17 Feb 14	1	79,000				CQC
Jack FM (HWO - DR)	19 Feb 14	1	71,000				Student Report
Jack FM (HWO - Fiona Goodall from OMHF)	03 Mar 14	1	71,000				Oxford Mental Health Forum project
Banbury Sound (HWO-Vivienne Laurie)	04 Mar 14	1	17,000				Project Fund grants
BBC Radio Oxford (DR)	11 Mar 14	1	79,000				Ambulance response times
BBC Radio Oxford (LS)	16 Apr 14	1	79,000				Mental health services
BBC South Today Oxford (LS)	16 Apr 14	1			1 min		Mental health services
Jack FM (LS)	09 May 14	1	71,000				Special Inquiry
BBC Radio Oxford (LS)	13 May 14	1	79,000		4.5min		HWO and Inquiry, interview
BBC Radio Oxford (LS)	13 May 14	1	79,000		18 mins		HWO and Inquiry discussion and news bulletins
BBC South Today Oxford (DR)	14 May 14	1					CQC
BBC Radio Oxford (Vivienne Laurie and Fiona Goodall)	14 May 14	1	79,000		11 mins		OMHF survey, Fiona Goodall
BBC Radio Oxford - Healthwatch (LS)	Cancelled	0	Cancelled				OMHF survey, Fiona Goodall
Jack FM (FG)	Missed deadline	0	Missed deadline				OMHF survey
Jack FM (DR)	29 May 14	1	71,000		2 mins		CQC Report Slade House
BBC South Today Oxford (HWO - OFSN)	26 Jun 14	1			2 mins		OFSN Report
BBC Radio Oxford - Phil Gayle (HWO - OFSN)	26 Jun 14	1	79,000		5.5 mins		OFSN Report
BBC Radio Oxford - Malcom Boyden (HWO - OFSN)	26 Jun 14	1	79,000		8 mins		OFSN Report
Jack FM (HWO -OFSN)	26 Jun 14	1	71,000				OFSN Report
Heart FM (HWO -OFSN)	26 Jun 14	1	365,000				OFSN Report
Banbury Sound (HWO -OFSN)	26 Jun 14	1	16,000				Dermot Roaf - Cuts to mental health
BBC South Today Oxford 18.30 (DR)	08 Jul 14	1			2.25 mins		Dermot Roaf - Cuts to mental health
BBC Radio Oxford (DR)	08 Jul 14	1	79,000		3.5 mins		Tracey Taylor - MLMC Report
BBC Radio Oxford	17 Jul 14	1	79,000		4 mins		Tracey Taylor - MLMC Report
Jack FM	18 Jul 14	1	71,000				Sign Lingual Report
Jack FM	21 Jul 14	1	71,000				Sign Lingual Report
BBC Radio Oxford	22 Jul 14	1	79,000		17 mins		Sign Lingual Report
BBC South Today Oxford	22 Jul 14	1			2 mins		Sign Lingual Report
BBC Radio Oxford	07 Aug 14	0	Cancelled				Short notice request for spokesperson
BBC Radio Oxford - Bill Heine	07 Sep 14	1	79,000		30mins		care.data debate
Jack FM	09 Sep 14	1	71,000				care.data debate Rachel Coney
Jack FM	15 Sep 14	0	Cancelled				HWO comment on Mind re 28 day deadline for mental health treatment
Jack FM	18 Sep 14	0	Cancelled				HWO comment on Verita consultation on disability services in Oxon
Banbury Sound	25 Sep 14	1	18,000				AWG report - Aziza interview
BBC South Today Oxford	25 Sep 14	1			2.1 mins		AWG report - Aziza and RC interviews
BBC Radio Oxford - Malcolm Boyden	25 Sep 14	1	89,000		5 mins		AWG report - RC interview
Jack FM	25 Sep 14	1	36,000				AWG report - Aziza interview
Mix 96	25 Sep 14	1	41,000				AWG report - Aziza interview
BBC Radio Berkshire - Phil Kennedy	25 Sep 14	1	141,000		4 mins		AWG report - Aziza interview
	Total	**47**	**2,955,000**		**103.25 mins**		

Regional Newspapers							Healthwatch
Oxford Mail (Healthwatch - Linda Watson)	24-May-13	1	19,062	£ 3,211.20			Healthwatch
Oxford Mail (Healthwatch Board appointment)	07 Aug 13	1	19,062	£ 3,211.20			Healthwatch
Abingdon Herald (Healthwatch Board appointment)	07 Aug 13	1	No info				Healthwatch
Didoct Herald (Healthwatch Board appointment)	07 Aug 13	1	10,425	£ 1,915.20			Healthwatch
Wallingford Herald (Healthwatch Board appointment)	07 Aug 13	1	No info				Healthwatch
Wantage & Grove Herald (Healthwatch Board appointment)	07 Aug 13	1	No info	£ 900.00			Healthwatch
The Oxford Times	29-Aug-13	1	16,148	£ 6,844.50			Healthwatch
Oxford Mail	17 Sep 13	1	19,062	£ 3,211.20			Healthwatch
The Oxford Times	26 Sep 13	1	16,148	£ 6,844.50			Letter re Healthwatch
The Oxford Times	03 Oct 13	1	16,148	£ 6,844.50			Healthwatch
Oxford Mail	11 Oct 13	1	17,556	£ 3,211.20			Healthwatch
Oxford Mail (Healthwatch)	07 Dec 13	1	17,556	£ 3,211.20			Healthwatch
Oxford Mail (Healthwatch)	09 Dec 13	2	17,556	£ 3,211.20	1/2 page	£ 1,605.60	Healthwatch
Oxford Times (Healthwatch)	12 Dec 13	1	16,148	£ 6,844.50	1/2 page	£ 3,422.25	HWO name check
Oxford Mail (Jacqui Pearce-Gervis Patient Voice)	19 Dec 13	1	17,556	£ 3,211.20	1/2 page	£ 1,605.60	HWO name check
Bicester Advertiser	19 Dec 13	1	3,978	£ 1,491.75	1/3 page	£ 497.25	GP waiting time
Oxford Mail (HWO)	30 Jan 14	1	17,556	£ 3,211.20			GP waiting time
Oxford Times (Healthwatch)	30 Jan 14	1	16,148	£ 6,844.50			Project Funding
Oxford Mail (HWO)	06 Feb 14	1	17,556	£ 3,211.20	1/2 page	£ 1,605.60	Project Funding
Witney Gazette	06 Feb 14	1	-	-	-	-	A&E waiting time
Oxford Mail (HWO)	14 Feb 14	1	17,556	£ 3,211.20	1/2 page	£ 1,605.60	Student report
Oxford Mail (HWO)	21 Feb 14	1	17,556	£ 3,211.20	1/4 page	£ 802.80	GP waiting time
Oxford Mail (HWO)	27 Feb 14	1	17,556	£ 3,211.20			Volunteer request
Oxford Mail (HWO)	28 Feb 14	1	17,556	£ 3,211.20			OMHF survey
Oxford Mail (HWO)	04 Mar 14	1	17,556	£ 3,211.20			Project Funding announcement MLMC and Sign Lingual
Oxford Mail (HWO)	05 Mar 14	1	17,556	£ 3,211.20	1/10 page	£ 321.12	OMHF survey
Oxford Mail	10 Mar 14	1	17,556	£ 3,211.20			Ambulance response times
Oxford Mail (DR)	17 Mar 14	1	17,556	£ 3,211.20	1/2 page	£ 1,605.60	Care home survey
Oxford Mail (HWO)	19 Mar 14	1	17,556	£ 3,211.20			Healthwatch
Oxford Times (DR: First Person column)	27 Mar 14	1	16,148	£ 6,844.50	1/2 page	£ 3,422.25	HWO (reduced funding)
Oxford Mail (HWO)	01 Apr 14	1	17,556	£ 3,211.20			Scrutiny committee meeting
Oxford Mail (HWO)	29 Apr 14	1	17,556	£ 3,211.20	1/10 page	£ 321.12	Inquiry into 'bed-blocking'
Oxford Mail (HWO)	13 May 14	1	17,556	£ 3,211.20	1/10 page	£ 321.12	CQC Report
Oxford Mail (HWO)	14 May 14	1	17556	£ 3,211.20	2 page	£ 6,422.40	CQC Report
Oxford Times (HWO)	15 May 14	1	16,148	£ 6,844.50	1/2 page	£ 3,422.25	Early discharge
Oxfordshire Guardian	15 May 14	1	26,500	£ 481.95	1/4 page	£ 120.41	CQC Report
Oxfordshire Guardian	15 May 14	1	26,500	£ 481.95	1/7 page	£ 68.81	Comment - staffing levels
Oxford Mail (HWO)	20 May 14	1	17,556	£ 3,211.20	1/2 page	£ 1,605.60	OMHF survey
Oxford Mail (FG)	Missed deadline	0	Cancelled				OMHF call for more help in schools
Oxford Mail	27 May 14	1	17,556	£ 3,211.20	1/2 page	£ 1,605.60	Small quote in response to high temporary wages of NHS managers
Oxford Mail	12 Jun 14	1	17556	£ 3,211.20	1 Page (front and 2)	£ 3,211.20	Larry Sanders resignation
Oxford Mail	19 Jun 14	1	17,556	£ 3,211.20	1/5 page	£ 642.24	Larry Sanders resignation
Oxford Times	19 Jun 14	1	16,148	£ 6,844.50	1/4 page	£ 1,711.12	Larry Sanders resignation
Oxfordshire Guardian	19 Jun 14	1	25,500	£ 481.95	1/5 page	£ 96.39	OFSN
Oxfordshire Guardian	26 Jun 14	1	25,500	£ 481.95	1/4 page	£ 120.50	Whistleblowing Conference
Oxford Times	26 Jun 14	1	16,148	£ 6,844.50	1/4 page	£ 1,711.12	The Oxfordshire Family Support Network Report
Oxford Mail	26 Jun 14	1	17,556	£ 3,211.20	1/10 page	£ 321.12	HWO meeting with councillors
Oxford Mail	28 Jun 14	1	17,556	£ 3,211.20	1/10 page	£ 321.12	OFSN
Oxford Mail	30 Jun 14	1	17,556	£ 3,211.20	1/2 page	£ 1,605.60	Delayed whistle blower conf
Oxford Mail	01 Jul 14	1	17,556	£ 3,211.20	1/10 page	£ 321.12	Cuts to mental health - Dermot Roaf comment
Oxford Mail	08 Jul 14	1	17,556	£ 3,211.20	1 Page (front and 2)	£ 3,211.20	Larry Sanders annual report comment
Oxford Mail	09 Jul 14	1	17,556	£ 3,211.20	2/5 page	£ 1,284.48	Larry Sanders annual report comment
Oxford Times	10 Jul 14	1	16,148	£ 6,844.50	2/5 page	£ 1,284.48	Parking income rises - Dermot Roaf comment
Oxford Mail	12 Jul 14	1	17,556	£ 3,211.20	1 page (front and 2)	£ 3,211.20	Notice of Sign Lingual report launch
Oxford Mail	17 Jun 14	1	17,556	£ 3,211.20	1/10 page	£ 321.12	Tracey Taylor - MLMC Report
Oxford Mail	17 Jul 14	1	17,556	£ 3,211.20	2/5 page	£ 1,284.48	Sign Lingual Report
Oxford Mail	18 Jul 14	1	17,556	£ 3,212.20	1/10 page	£ 321.12	Sign Lingual Report
Oxford Mail	21 Jul 14	1	17,556	£ 3,211.20	1/4 page	£ 803.00	
Oxford Mail	28 Jul 14	1	17,556	£ 3,211.20	1/2 page	£ 1,605.60	Hip operations

Oxford Mail	29 Jul 14	1	17,556	£	3,211.20	1/20 page	£ 342.20	Rachel Coney appointment
Oxfordshire Guardian	31 Jul 14	1	25,500	£	481.95	1/10 page	£ 48.20	Rachel Coney appointment
Oxford Times	31 Jul 14	1	16,148	£	6,844.50	1/10 page	£ 684.45	Winter pressures
Oxford Mail	01 Aug 14	1	17,556	£	3,211.20	1/3 page	£ 1,070.40	A&E waiting times
Oxford Mail	04 Aug 14	1	17,556	£	3,211.20	1/2 page	£ 1,605.60	GP services in crisis
Oxford Times	07 Aug 14	1	16,148	£	6,844.50	1/3 page	£ 2,281.50	GP services in crisis
Oxford Mail	08 Aug 14	1	13,201	£	3,211.20	1/10 page	£ 321.12	CQC report
Oxford Mail	21 Aug 14	1	13,201	£	3,211.20	1/20 page	£ 160.56	Healthwatch Ambassadors & Champions sought
Oxford Mail	22 Aug 14	1	13,201	£	3,211.20	1/20 page	£ 160.56	"Working Better Together" notification
Oxford Mail	25 Aug 14	1	13,201	£	3,211.20	2/3 page (front/pg 2)	£ 2,140.80	Health targets not being met
Oxford Mail	26 Aug 14	1	13,201	£	3,211.20	1/20 page	£ 160.56	"Working Better Together" notification
Oxford Mail	28 Aug 14	1	13,201	£	3,211.20	1/10 page	£ 321.12	care.data notice
Oxford Mail	30 Aug 14	1	13,201	£	3,211.20	1 Page (front and 2)	£ 3,211.20	Rachel Coney comment on hospital food at Witney Community Hospital
Oxford Mail	06 Sep 14	1	13,201	£	3,211.20	1/3 page	£ 1,070.40	care.data
Oxford Mail	11 Sep 14	1	13,201	£	3,211.20	1/10 page	£ 321.12	care.data notice
Oxford Mail	11 Sep 14	1	13,201	£	3,211.20	1/3 page	£ 1,070.40	Luther Street Health Centre
Oxford Mail	12 Sep 14	1	13,201	£	3,211.20	1/2 page	£ 1,605.60	care.data post-coverage RC quote
Oxford Mail	13 Sep 14	1	13,201	£	3,211.20	1/2 page	£ 1,605.60	RC commnet on OUHT missing dementia screening target
Oxford Mail	15 Sep 14	0	Cancelled					HWO comment on OUHT spending on agency staff
Oxford Mail	18 Sep 14	1	13,201	£	3,211.20	1/3 page	£ 1,070.40	Care home inspections
Oxford Mail	22 Sep 14	1	13,201	£	3,211.20	1/10 page	£ 312.12	AWG reporting to health improvement partnership board
Wantage & Grove Herald	22 Sep 14	1	-		-	-	-	care.data
Oxford Mail	26 Sep 14	1	13,201	£	3,211.20	1/4 page	£ 802.80	AWG Report
Oxford Mail	02 Oct 14	1	13,201	£	3,211.20	1 Page (front and 2)	£ 3,211.20	RC comment on OUHT bonus pay for execs.
Oxford Times	02 Oct 14	1	16,148	£	6,844.50	1/4 page	£ 1,711.13	AWG Report
Oxford Mail	03 Oct 14	1	13,201	£	3,211.20	1 and 1/2 pages (front and 2)	£ 4,816.80	RC comment on PMs vow for 7 day access to GP services
Oxford Mail (letters)	03 Oct 14	1	13,201	£	3,211.20	2/5 page	£ 1,284.48	Letters - AWG comments
Oxford Mail	03 Oct 14	0	Cancelled					HWO comment on OUHT announcement on delayed transfer of care
Oxford Mail (letters)	07 Oct 14	1	13,201	£	3,211.20	1/10 page	£ 321.12	
	Total	**86**	**1,328,960**			**£0**	**£85,481**	

Magazines							Student report
Oxford Student	Feb-14	1					
	Total	**1**	**0**		**0.0**	**£ -**	

Online							Healthwatch launch
focusonuk.co.uk	14 May 13	1					HWO set-up meeting 'keep things simple'
Oxford Mail	29 May 13	1					Set-up of HWO
Oxford Mail	24 Jun 13	1					Board member announcement
Oxford Mail	06 Aug 13						JPG comment on bed-bloking figures
Oxford Mail	15 Aug 13	1					Searching for board members
Oxford Mail	27 Aug 13	1					Announcement of HWO update meeting
Oxford Mail	31 Aug 13	1					HWO attendance at Oxfordshire's joint health overview and scrutiny committee
Oxford Mail	05 Sep 13	1					Councillor questions to HWO
Oxford Mail	06 Sep 13	1					RP resignation
Oxford Mail	17 Sep 13	1					Board places not filled
Oxford Mail	21 Sep 13	1					Editorial - HWO need to 'sharpen teeth'
Oxford Mail	21 Sep 13	1					JPG comment on OUHT funding delay
Oxford Mail	26 Sep 13	1					Letter - Judith Heathcoat 'Unfortunate timing' of HWO launch
Oxford Mail	07 Oct 13	1					LS warning over cuts
Oxford Mail	09 Oct 13	1					LS general comments on cuts
Oxford Mail	11 Oct 13	1					JPG comment on bed-bloking figures
Oxford Mail	29 Oct 13	1					LS comment on NHS budget cuts
Oxford Mail	22 Nov 13	1					LS comment on unexpeceted deaths
Oxford Mail	30 Nov 13	1					DR outlines priorities
Oxford Mail	07 Dec 13	1					DR HWO relaunch
Oxford Mail	09 Dec 13	1					Editorial - HWO plans
Oxford Mail	09 Dec 13	1					JPG letter re lack of health services in Botley
Oxford Mail	19 Dec 13	1					Bicester new hospital lack of beds DR comment
Oxford Mail	24 Dec 13	1					GP Surgery survey
Oxford Mail	29 Jan 14	1					SP Surgery survey
Oxford Mail	30 Jan 14	1					GP Surgery survey
Banbury Cake (Healthwatch)	30 Jan 14	1					GP Surgery survey
Bicester Advertiser (Healthwatch)	30 Jan 14	1					Project funding announcement
Oxford Mail	06 Feb 14	1					A&E waiting time
Oxford Mail (Healthwatch) LS	14 Feb 14	1					Student report A&E numbers
Oxford Mail	21 Feb 14	1					Student report
Oxford Student (Healthwatch)	27 Feb 14	1					Project funding announcement
Oxford Mail (Healthwatch)	05 Mar 14	1					DR on Whistleblowing
Oxford Mail (Healthwatch)	27 Mar 14	1					OCCG delayed discharges
Oxford Mail	01 Apr 14	1					Quality of life survey
Oxford Mail	10 Apr 14	1					Bed block - LS on National Examining Board
Oxford Mail	13 May 14	1					CQC Report
Oxford Mail	14 May 14	1					Editorial Comment on CQC Report
Oxford Mail	14 May 14	1					Mental Health Cuts Leak - Dermot Roaf comment
Jack FM (OMHF)	15 May 14	1					CQC Minimum Staffing Levels - LS comment
Oxford Mail	20 May 14	1					Care.Data announcement
Oxford Mail	04 Jun 14	1					Cuts To Mental Health - DR comment
Oxford Mail	12 Jun 14	1					Interim NHS offical pay - LS comment
Oxford Mail	12 Jun 14	1					LS resignation
Oxford Mail	18 Jun 14	1					LS resignation - LS comments
Oxford Mail	19 Jun 14	1					LS resignation
Oxford Mail	19 Jun 14	1					OFSN
Oxford Mail	26 Jun 14	1					OFSN Jean Davis case
Oxford Mail	30 Jun 14	1					Whistleblowing Conference Announcement
Oxford Mail	01 Jul 14	1					Mental Health Cuts Leak - Dermot Roaf comment
Oxfordshire Guardian	08 Jul 14	1					Luther Street receives award
Oxford Mail	08 Jul 14	1					Annual Report - LS 'praise'
Oxford Mail	12 Jul 14	1					Hospital Parking Charges - Dermot Roaf comment
Oxford Mail	12 Jul 14	1					MLMC
Oxford Mail	17 Jul 14	1					My Life My Choice
Oxford Mail	21 Jul 14	1					Sign Lingual Report
Oxford Mail	28 Jul 14	1					Hip operations
Oxford Mail	29 Jul 14	1					Rachel Coney appointment
Oxford Mail	01 Aug 14	1					A&E waiting times
Oxford Mail	04 Aug 14	1					GP services in crisis
Oxford Times	07 Aug 14	1					GP services in crisis
Oxford Mail	30 Aug 14	1					Witney Community Hospital food standards - RC comment
Oxford Mail	11 Sep 14	1					Luther Street Health Centre
Oxford Mail	12 Sep 14	1					care.data post-coverage RC quote
Oxford Mail	13 Sep 14	1					RC commnet on OUHT missing dementia screening target
Oxford Mail	18 Sep 14	1					Care home inspections
Mix 96	25 Sep 14	1					AWG report
BBC Local Live (Oxfordshire) 25 September 2014	25 Sep 14	1					AWG report and follow-up after on air interview with Aziza
Oxford Times	26 Sep 14	1					AWG report article and image
Oxford Mail	02 Oct 14	1					RC comment - mixed view on payment bonuses to NHS bosses
Oxford Mail	03 Oct 14	1					RC omment - GPs challenge PM over seven-day pledge
Oxford Mail	03 Oct 14	1					Letters - AWG comments
	Total	**71**					

Total	**205**		
TOTAL BROADCAST	**47**	**2,955,000**	
TOTAL PRINT	**87**	**1,328,960**	
PRINT OTS		**3,986,880**	
TOTAL ONLINE	**71**	**0**	
TOTAL NUMBER OF ITEMS	**205**	**TOTAL AVE**	**£85,481**